



## LADIES' CIRCLE INTERNATIONAL

### 1. NEWSLETTER 2012 WATER-NEWS

Dear Ladies,

We are now four months after LCI conference in Hamburg, in most countries we are in the middle of the holiday season and you are probably wondering what has happened with the new International Service Project „Viva con Agua“ (VcA) in the meantime.

So the good news is: the ISP has started, the hosting circle is found and they proudly present and introduce themselves and their work with this first **WATER-NEWS**.

In our first newsletter you will find some information about the initiative “Viva con Agua” itself, the team, ideas for activities and some reports about the results of the first charity events happened so far. We have included a FAQ section for a better understanding of this ISP, too.

We hope the newsletter is able to support you and your efforts for ISP contribution. If you have any additional ideas, questions or concerns and if you would like to share your experiences with us, send us a mail ([isp@ladiescircle.de](mailto:isp@ladiescircle.de)), please. We are looking forward to receiving your feedback!

Until the next **WATER-NEWS** we wish you all the best for a lucky and healthy year 2012!!!

Yours in friendship,

Andrea, Christiane, Eleni, Julia, Juliane, Sabine & Susanne



### “Viva con Agua” – What’s that???

The aim of “Viva con Agua” is to ensure a better access to clean water, particularly for people in very arid areas around the world. Water is one essential source of our life and the access to clean water is crucial for the survival of every human being.

This was the motivation of a few people from Hamburg, Germany, to found Viva con Agua and they finalized their first project in Havana, Cuba funded by donations in 2006. Since then, they have realized 15 projects in 11 countries (e.g. in Uganda, Kenya, Nicaragua, India or Cambodia).

The goal of VcA is to ensure a sustainable water source for the people living in the project areas, e.g. with water pipelines or with onshore water wells. The technical support is given by the German “Welthungerhilfe” with its intensely assessed experts. You will find more details on the LCI website:

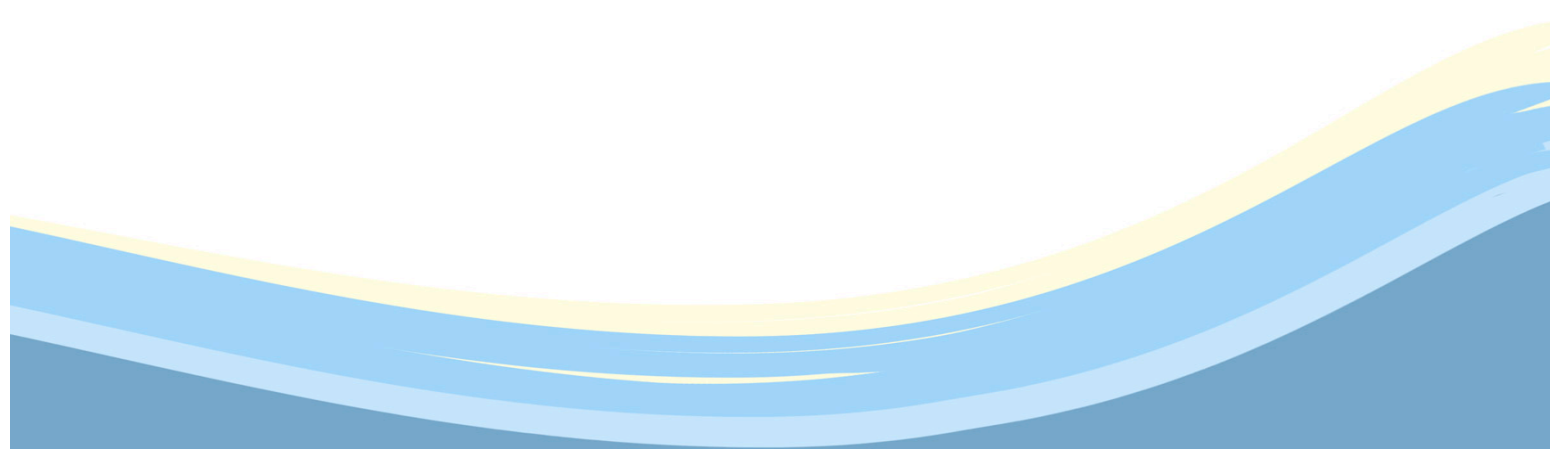
[http://www.ladiescircle.org/3/index.php?option=com\\_content&view=article&id=41&Itemid=35](http://www.ladiescircle.org/3/index.php?option=com_content&view=article&id=41&Itemid=35).

Our plan is to support our own LCI water project together with Viva con Agua and we will give you more details during the LCI Midterm Meetings in January.

We are going to share more details about this project (including an update of the current donation level) and people behind the project in the next newsletter.

### What events did Viva con Agua do so far?

In this section we will report on a regular basis about the events other Ladies’ Circles and Viva con Agua itself organized. This is meant to be a support for you to get new ideas and inspiration for organizing a benefit event yourself. There are many interesting events VcA and different Ladies’ Circles organized so far, about which we will tell you in the upcoming newsletters. Please share your experience of your fundraising projects and do send us mails with information and fotos to [isp@ladiescircle.de](mailto:isp@ladiescircle.de)! We are looking forward to hearing from you and your projects!



The first project type we will present is a charity run. Which can be organized in a small setting, but can also be a huge city run. How do you raise money with that? That's simple: for every kilometer, mile or whatever you get money donated by a private (your husband, friends etc.) or public sponsor. The amount you get per kilometer depends on the deal you set up previously.

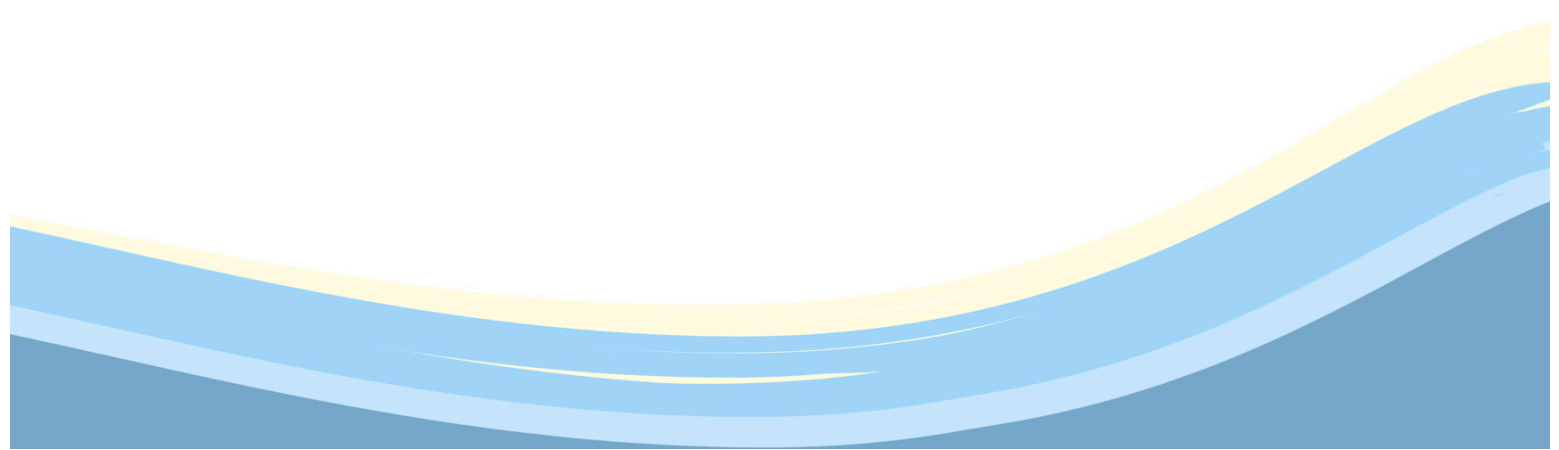
#### Two examples:

In spring 2011 students from a town called Fleadstadt, Germany ran 1800 rounds in total to raise money for Viva con Agua. With the help of their private sponsors, they were able to raise 3121,75€ just by running!! For that the school ground became a sports field for one morning with the goal to fight for clean drinking water. A week later a ceremony was organized to hand over a cheque with the amount of 3121,75€!

The modern form of a charity run is to hitch hike. Now it is already a yearly tradition, what started in 2008 with 11 teams. In summer 2010 31 teams with 75 people hitch hiked from Hamburg across Europe to Vama Veche, Romania. Goal of the project was to reach the destination first just by hitch hiking. How do you raise money by that, you might think? Easy – everyone has his or her own sponsor you find previously. The sponsors decide by themselves what they are willing to donate. By that, they were able to raise 10.327€ for a VcA water project in Rwanda.

In 2010 Ladies' Circle Munich also organized a charity run, which was realized by all ladies in the area 6 (from Munich to Stuttgart). It was organized as a relay from Munich and Stuttgart to Überlingen a town located at Lake Constance, where the headquarter of the National Service Project, the money was donated to, was located. Over a 100 ladies raised 8.500€ by running over 500km in total.

Perhaps you also want to give it a try and organize your own charity run or feel like hiking across the world...let us know and keep us posted by sending us many mails and pictures!



### Who we are?

So that you know, who you are dealing with the next months and who is going to send you all those beautiful newsletters, we would like to introduce ourselves. The ISP hosting team consists of about 7 Ladies who are members of Ladies' Circle Munich, Germany. We have all different kinds of backgrounds and jobs you might think of. We are between 28 and 44 years old and work as technical assistant, project manager, goldsmith, medical student, architect or biologist. The work of Viva con Agua is also new to us. But the amazing projects VcA realized so far, were reason enough for us to get infected by the VcA-fever! Together with the support of all members of Ladies' Circle Munich we will be in close contact to Viva con Agua and you. We are going to answer your questions, supply you with information about Viva con Agua, the progress of our project and all the things you perhaps did not know about water so far. We are looking forward to the next two years and trying to meet as many ladies as possible to infect you with the Viva con Agua fever also! Please do not hesitate to ask us anything you would like to know ([isp@ladiescircle.de](mailto:isp@ladiescircle.de)).



### Did you know...?

...that every day plenty of water is wasted just for nothing in the western countries. In 2007 every German spent 120 liters water every day for drinking, cleaning, washing etc. whereas in India it was 25 liters. In the United States it was even 295 liters per person. With little changes we all can save water, we just have to realize it!

By taking a shower instead of a bath you can reduce the water amount to 70l instead of over 200l. A dripping faucet or leaking toilet can waste hundreds of liters a day. Next time you brush your teeth – turn off the water tap and many liters will be saved! See, totally easy and you can even save lots of money with it! Perhaps that's all old news to you, but still we think it's worth re-thinking about it!

## FAQ

Since there are a million upcoming questions regarding the ISP, we decided to have a FAQ-Section in the newsletter, we will answer your questions per mail, but also we are going to publish the most frequent questions and answer them in the newsletter, as well. This time, you will find our first questions we had when we started the project:

**What is Viva con Agua?** Viva con Agua is an organization founded by Benjamin Adrion a former soccer player in the German soccer league in 2005. Since then the goal of Viva con Agua is to implement water projects around the world and thus enable people in arid areas access to clean water.

**Why is it called Viva con Agua St. Pauli?** Viva con Agua was founded in St. Pauli a district in Hamburg. Benjamin Adrion used to play soccer for the FC St. Pauli – the soccer club located there. Since 2005 Viva con Agua is located in St. Pauli and also other soccer player from St. Pauli and their fans support Viva con Agua regularly.

**Why are they working together with the German Welthungerhilfe instead of helping directly?** This is due to the fact, that the Welthungerhilfe has well experienced technicians and engineers. Through that VcA is able to build highly qualitative waterpipe lines and puddles with the best results in the regions needed.

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